**GRAND BOULEVARD OF THE AMERICAS (GBA)**

**STUDENT ART COMPETITION 2015-16**

**Sponsored by the Pan American Association of Kansas City in partnership with the Kansas City Museum**

**COMPETITION RULES AND REGULATIONS**

**FOR STUDENTS AND TEACHERS**

**Background- Grand Boulevard of the Americas.** The Grand Boulevard of the Americas was dedicated in April of 2008. The Boulevard extends from the intersections of Main St. and Grand Boulevard to the east terminus of the Grand Boulevard Viaduct in downtown Kansas City. The national flags of the independent member states of the Organization of Americas States (OAS) are printed on vinyl banners, attached to street light poles, and displayed along the length of the Boulevard. The purpose of the flags is to help educate Greater Kansas City about the countries of the Americas through a visual display of their national flags and art. The Pan American Association of Kansas City (PANAM-KC), is an all-volunteer, 501 (c) (3) nonprofit, organization. It is the private sector, overall, sponsor for the Grand Boulevard of the Americas. For information about the PANAM-KC and Grand Blvd flags: [www.panamkc.org](http://www.panamkc.org). A color map in two sizes can be downloaded from our website under the Resource Tab. For information about the OAS: www.oas.org.

**Competition, General:**

* The competition is open to art students from invited Kansas City area high schools. Grades 9-12. (Public, private, and charter schools invited by the Sponsor).
* Participating schools will be assigned one or more of the independent countries of the “Americas” whose national flags are displayed along Grand Boulevard of the Americas. Schools will the assign then make student assignments. (The “Americas” include North America; Canada, U. S., Mexico; Central and South America; and the Caribbean).
* Two first place winners will be selected per country.
* The winning entries will be photographed and printed on vinyl banners (double sided) and displayed on the opposite side, of two, of the assigned country’s (or countries) national flag banner currently displayed along the Boulevard. Plans are for the art banners to be displayed on the Boulevard in early spring, 2016.
* The, country name, student artist’s name and school name will be displayed in a block on the lower part of the banner. ( See attached illustration)
* The winning entries will be displayed along the Boulevard for a period of 5-10 years; depending on whether or not the Sponsor conducts another competition at the end of five years.
* The winning entries will be featured in an exhibit at the Kansas City Museum in the spring of 2016.
* The artwork must be received at the judging venue on either January 8 or 9, 2016.
* Each entry must be accompanied by the completed and signed Submission Forms.
* A panel of Judges will select the winners.

 *The Sponsor reserves the right to change one or more requirements if deemed necessary****.***

**Art and production guidelines:**

* Each entry must be from a single artist, original in design and execution, and not copied or in violation of any domestic or international copyright laws. Any entry that has been copied from

1

* an existing photo or image (including a painting, graphic, or advertisement) that was created by someone other than the student is a violation of the competition rules and will not be accepted. The student and teacher must certify the art is original. The students must sign their art.
* Entries must be submitted in the original medium (i.e. not a scanned reproduction or photograph).
* Artwork must be two dimensional and vertical. Each piece of artwork must be ***either*** 24” high x 15” wide or 11” high x 8” wide and a maximum depth of 4.” These sizes will allow the printer to photograph and enlarge the art proportionately to fit on GBA banners. All art must be submitted without glass or framing and without any attachments on the front of the artwork.
* If the artwork is not on stretchers, it must be mounted so that the art is suitably stabilized and risk of bending or damage is minimalized. The back of the artwork must have eyelets and wire or secured tabs and wire affixed to the back. Artwork will be hung for judging and exhibiting.
* **Accepted mediums**:
	+ Oil, acrylic, watercolor, pastel, oil pastel.
	+ The intensity of color is important. Winning entries will be displayed out of doors on vinyl banners. Intensity helps delay fading and periodic replacement.
	+ Pastels and mixed media using pastels must be fixed.
	+ Computer generated, but must be an original design by the student artist.
	+ Computer generated art must be downloaded and mounted for hanging and judging. A digital file can be submitted, if a winner, for printing on a vinyl banner.
	+ All art must be fully saturated. The entire area of the surface must be fully covered with the art.

**Art suitability guidelines:**

* Art depicting subjects or persons of contemporary political controversy or of a sensationalistic, erotic, or gruesome nature will not be accepted.
* Teachers and student artists should keep in mind that over the years the art will be viewed by the local community (all age groups), tourists, diplomats, officials, and visitors from the various countries that whose flags are displayed as well as other international visitors. The flags also serve a diplomatic function. Common sense should be exercised.
* The sponsor and judging committee will disqualify any art not considered suitable for display along the Grand Boulevard of the Americas.

In addition to the resources available at school and public libraries information about the Organization of American States, and a list of voting member countries, can be found on [www.oas.org](http://www.oas.org). The OAS Art collection can be viewed at [www.museum.oas.org](http://www.museum.oas.org). Art from various countries of the Americas are in their collection. Examples of the art of an assigned country can also be found on the Internet; in a search box enter “culture of (country name),” and/or “art of (country name).

A full color, downloadable map, of the Americas (in two sizes) is available on the Pan American Association website: [www.panamkc.org](http://www.panamkc.org) under the Resource Tab. For a variety of information and facts about a given country: [www.cia.gov](http://www.cia.gov) (enter “World Fact Book” in the search box).

**Student Information, Entry, and Release Forms**

Entrants must submit the Student, School, Information, Entry, and Release Forms. The information requested on the first page of the form should be provided as thoroughly as possible. Students should list their mailing addresses, if they differ from their home address.

2

The second page requires entry information, a description of the artwork, which should be

detailed, clearly identifying the major elements of the work, why it represents the culture of

the assigned country, and certification that the artwork is original in design and execution.

The student artist and teacher must sign the entry/certification form.

Page three of the Submission Form contains a legal release. The release form must be signed by the

student and a parent/guardian (if student is under 18 years of age). If over 18 the form can be signed by the student and teacher, as a witness). The Submission Forms can be downloaded, and filled in for copying from www.panamkc.org. Student or parent/guardian should retain a copy for their records.

It is suggested that the art work and all forms be completed by or before January 4, 2016.

**Artwork and completed forms must be delivered to ArtsTech/KC, 1501 Holmes, K. C. MO on FRI, December 18, 9:00 a.m.-4:00 p.m. or SAT, 9:00 a.m.-12:00 p.m.**

Forms and documents can be downloaded from our website.

**A typed copy of the Student information, Entry, and Release form must be securely attached, in letter size, manila, envelope, to the back of the art work. Entries will not be judged without complete and signed Forms**.

On the back of the artwork, indicate which side is up by marking with arrows pointing towards the top.

**Labeling: Each entry must have a label** with the following information securely glued or affixed to the back of the artwork for identification purposes. Students must create the label as illustrated or fill out the label below and paste it to the back of the artwork. It must be legible.

**Student Name:**

**Address:**

**Phone number:**

**Assigned country:**

**Medium:**

**School name:**

**Submission of entries and return of art**: Artwork entries must be received at the judging venue, (ArtsTech-KC, 1524 Holmes St., Kansas City, MO,) on either Friday, January 8, 2016 between the hours of 9:00 a.m. – 4:00 p.m., or Saturday, January 9 between the hours of 9:00 a.m. and 12:00 p.m. Entries will not be accepted after 12:00 p.m. The art will hung and displayed for judging during the following week.

**Announcement of winners:** The Announcement of Winning Entries event will take place at ArtsTech-KC on Saturday, January 16. The time of the event will be published in the future. All participating students, teachers, and parents are invited to attend the Announcement event on January 16. Art that was not selected as a winner will be available for pick up or delivery.

3

**Kansas City Museum Exhibit**

Following the announcement of the winning entries, the sponsoring organization will arrange for transport of the winning artwork to the Printer, then to the Kansas City Museum. Tentative plans are for the Museum exhibit to be Feb/March. At a later date more information will be published about the timing and other details regarding the exhibit.

*Should any changes to the above occur art teachers will be notified by* ***email.***

4

**BENEFITS TO PARTICIPATING ART STUDENTS**

Students will:

* Research and explore available resources to research their assigned country.
* Creatively problem-solve by translating their knowledge into a visual vocabulary.
* Develop artistic and technical skill in the execution of their response.
* Be able to use their art for their resume and portfolio
* Have a cross-curricular educational experience through learning about the history, culture, and geography of their assigned country, the OAS, and about the Western Hemisphere which will enhance their knowledge and academic competency.
* Have the opportunity to share their knowledge and art with classmates, other students, families, and friends.
* Have an opportunity to have their art displayed for judging and public recognition.
* Have an opportunity for their art to be selected by a panel of judges for display along the Grand Boulevard of the Americas for an extended period for up to 10 years. The art will be displayed on both sides of the banners.
* If a winning entry, receive press and other recognition.
* Have their winning entry viewed by the public, including Art Gallery owners, diplomats, international and other visitors during its display on the Museum exhibit (see below).
* Have the opportunity to gain public recognition for the school.
* All participants will receive a certificate of participation or first prize winner certificate.
* Have their art, if a winning entry, exhibited at the Kansas City Museum at Corinthian Hall.

**BENEFITS OF PARTICIPATING- SCHOOLS AND TEACHERS**

The schools will get public recognition from having their name on the banner flag art, selected by the judges, for display on the Grand Boulevard of the Americas for a minimum period of five years. The students name and their school name will appear on the banners. School names will also be included on the art exhibit at the Kansas City Museum.

Schools and teachers will derive satisfaction from the educational experience all participating students will receive; i.e. art and cross-curricular.

If schools choose to initiate an annual Pan American Day/Week celebration in April of each year, the entire student body can gain an educational experience about the “Americas.” The celebration can include art exhibits, other exhibits, and activities.